

Futures Summit

Empowering Higher Education

24 - 25 September, 2025

Sponsorship Prospectus

Powered by

Overview

AI is a rapidly evolving and is transforming how research is conducted and how knowledge is disseminated. The goal of the AI Futures Summit: Empowering Higher Education is to support understanding of current trends, challenges, and opportunities with Artificial Intelligence (AI). This Summit will prepare for the future, ensuring everyone is equipped with tools and knowledge to succeed in an increasingly AI-driven academic landscape.

The United Arab Emirates (UAE) has set the goal to become a global leader in Artificial Intelligence (AI) by 2031. The country aims to leverage cutting-edge technologies to boost amongst other areas; education. Adopting AI technologies aims to drive innovation, reduce operational costs and create thousands of job opportunities. The Summit does not only position the UAE as a hub for AI innovation but also contribute to the nation's sustainability goals. Smart AI-powered solutions will optimise resource usage, reduce carbon emissions, and improve efficiency across various sectors.

The UAE has also designated 2025 as the Year of Community, we are therefore particularly delighted to announce that the AI Summit, will bring together academia and corporations. The Summit is the result of a strong collaboration between Khalifa University of Science and Technology and Knowledge E.

Why sponsor

Shape the Future. Showcase your leadership in AI in Higher Education!

The inaugural **AI Futures Summit: Empowering Higher Education** is where visionaries, innovators, and decision-makers gather to shape the future of artificial intelligence in higher education in the UAE and beyond. As a sponsor, you have the opportunity to position your brand at the forefront of this disruptive change and yet this change also creates many opportunities. Connecting directly with influential stakeholders, potential partners, and university representatives, the AI Futures Summit is something you want to be involved with.

What you will get out of your sponsorship

- Great visibility. High-impact brand exposure through multiple ways of showing your support by empowering Higher Education.
- Direct Access to decision-makers. Engage with senior leadership, librarians, researchers, and policy influencers who are shaping the AI landscape.
- Thought Leadership opportunities. Establish your organization as a pioneer through speaking engagements, panel participation, or host a demo.
- Lead Generation. Capture qualified leads, get in touch with top AI talent, and drive pipeline growth in the most dynamic and fast-moving area in higher education at this time.
- Alignment with innovation. Associate your brand with innovative ideas, ethical and sustainable AI practices, and a community who thinks about the future.

Who we expect to attend	
AI Researchers and Engineers	Librarians
Policy Makers	Senior leadership
Educators	Corporates

In short ... expect many potential partners

Join us in building a smarter, more responsible AI-powered future. Your sponsorship isn't just support—it shows that you're collaborating to lead the change. On the next pages you can select the sponsorship that fits you best. Learn how you can help shape the future of AI in Higher Education.

Conference Sponsorship Opportunities

Platinum

20,000 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Recognition as a Platinum Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, programme and conference signage) and link to your website
- 1 speaking opportunity as part of a panel
- Product demo of 30 minutes during one of the lunch breaks (only 4 available)
- Exhibition space (trestle table, 2 chairs, space for signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 1 conference pack insertion (A4 flyer or promotional gift)
- x5 delegate passes (including both days, evening drinks reception, and gala dinner)
- Logo and description placement in Sponsor tab of event app
- Logo placement on conference website

Gold

15,000 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Recognition as a Gold Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, programme and conference signage) and link to your website
- 1 speaking opportunity as part of a panel
- Exhibition space (trestle table, 2 chairs, space for signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 1 conference pack insertion (A4 flyer or promotional gift)
- x4 delegate passes (including both days, evening drinks reception, and gala dinner)
- Logo and description placement in Sponsor tab of event app
- Logo placement on conference website

Conference Sponsorship Opportunities

Silver

10,000 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Recognition as a Silver Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, programme and conference signage) and link to your website
- x3 delegate passes (including both days, social event, and gala dinner)
- 1 conference pack insertion (A4 flyer or promotional gift)
- Logo and description placement in Sponsor tab of event app
- Logo placement on conference web site

Bronze

5,000 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Recognition as a Bronze Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, programme and conference signage) and link to your website
- x2 delegate pass (including both days, social event, and gala dinner)
- Logo and description placement in Sponsor tab of event app
- Logo placement on conference web site

Networking Sponsorship Opportunities

Gala Dinner

12,500 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Recognition as a Sponsor on all conference materials
- Your company logo on all promotional materials (including emails, conference website, programme and conference signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 10-minute speaking spot at start of dinner
- 2 delegate passes (including both days, social event, and gala dinner)
- Exhibitor table (trestle table, 2 chairs, space for banners)
- Logo placement in Sponsor tab of event app
- Logo placement on conference website

Lunch Break Sponsor

6,000 USD
(excl 5%VAT)

As a Lunch Break sponsor, you will have a unique opportunity to place your brand at the centre of a of a environment, offering significant exposure. A lunch break will not only feature your branding but also provide a platform for direct interaction with attendees. Your company's logo will be prominently displayed on all buffet tables, ensuring visibility to an important and engaged audience. The Logo will also be placed on conference website and event app.

Coffee Break Sponsor

4,000 USD
(excl 5%VAT)

As a Coffee Break sponsor, you will have a unique opportunity to connect your brand with networking in our community. This sponsorship places your brand at the centre of an engaging environment, offering important exposure. Each coffee break that day will not only feature your branding but also provide a platform for direct interaction with attendees. Your company's logo will be prominently displayed on all coffee-related materials and areas, ensuring visibility to a diverse and engaged audience. The Logo will also be placed on conference website and event app.

Other Sponsorship Opportunities

Exhibitor package

4,000 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Exhibitor table (trestle table, 2 chairs, space for banners)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 2 delegate passes (including both days, social event, and gala dinner)
- Logo placement in Sponsor tab of event app
- Logo placement on conference website

If your team would like to have a larger space, please reach out and we'll try to customise the package for you.

Limited: Expand your Exhibitor package with your AI Product Demo*

2,500 USD
(excl 5%VAT)

This Sponsorship Package includes:

- 30 minutes Product Demo (only 4 available, Platinum sponsorship comes first)
- During lunch break on day 1 or day 2 (based on availability and first come, first serve)
- Room with A/V
- Add-on to exhibitor package or platinum sponsorship
- Logo placement and mention on program in Sponsor tab of event app
- Logo placement on conference website

Other Sponsorship Opportunities

Plenary room sponsor

12,500 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Pull up banner on stage in Auditorium for two days (banner provided by sponsor)
- Mention during opening both days
- Mention after every break on both days
- Mention on program and logo placement in Sponsor tab in event app
- Exhibitor table
- 2 delegate passes (including both days, social event, and gala dinner)
- 2 pull up banners, positioned in exhibition space (banners provided by sponsor)
- Logo placement on conference website

Sponsor the Event app

9,000 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Branding throughout the Event App
- Mention during opening on both days
- Mention every time app is mentioned during the event
- Exhibition space (trestle table, 2 chairs, space for signage)
- 2 rollup banners to be positioned in exhibition space (banners provided by sponsor)
- 2 delegate passes (including both days, social event, and gala dinner)
- Logo placement on conference website

Other Sponsorship Opportunities

Event tote bags

2,000 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Sponsor to supply 250 bags (incl conference logo) one week ahead of event
- 1 delegate pass (including both days, social event, and gala dinner)
- Mention in event app
- Logo placement on conference website

WIFI sponsor (only 1)

1,500 USD
(excl 5%VAT)

This Sponsorship Package includes:

- Mention during opening both days
- Mention in Event app
- Mention on name badge
- WIFI will be named as per your suggestion and organiser's approval
- Logo placement on conference website

Sponsorship Form

Institution's Name:	
Institution's URL (website):	
Name of Contact Person:	
Designation of Contact:	
E-mail of Contact Person:	
Tel. No. of Contact Person:	

Sponsorship Type	Value	✓
Platinum Sponsorship	\$20,000	
Gold Sponsorship	\$15,000	
Silver Sponsorship	\$10,000	
Bronze Sponsorship	\$5,000	
Networking Sponsorship		
▶ Gala Dinner	\$12,500	
▶ Lunch Break Sponsor	\$6,000	
▶ Coffee Break Sponsor	\$4,000	
Other Opportunities		
▶ Exhibitor Package	\$4,000	
▶ Limited: Expand your Exhibitor package - AI Product Demo*	\$2,500	
▶ Plenary room sponsor	\$12,500	
▶ Sponsor the Event app	\$9,000	
▶ Event tote bags	\$2,000	
▶ WIFI sponsor (only 1)	\$1,500	
Custom (confirmed with organiser)		
Total		

Please submit this document along with a high-resolution version of your logo



If you are interested in partnering with us for the inaugural AI Futures Summit, please get in touch and specify the sponsorship package you require.

For all enquiries, please contact:

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